



STHREE WELFARE SERVICES FOUNDATION (STSF)
Registered office: 631/122-C, Rajiv Nagar, Panigaon Ward, Ismailganj,
Indira Nagar, Lucknow, Uttar Pradesh – 226016



My Journey from Grassroots Realities to Transformational Leadership

In the heart of India's rural landscape, where challenges often overshadow opportunities, I quietly began observing the realities of life — poverty, lack of access, unemployment, weak systems, and untapped human potential. While many saw limitations, I started looking at possibilities. I believed that if communities could be empowered with the right knowledge, systems, and leadership, transformation was not only possible — it was inevitable.

Born in **1973** and grew in small town Bokaro Steel City in Jharkhand till **1992**, my way of looking the ways and people were very narrowed. But somehow, life passed on with deciding career path. My parents were not highly educated and they were from middle lower income class. With so many financial and guiding challenges, I wanted to be Doctor, because that was era of engineer and doctors, and no one guided me about different possibilities and opportunities.

Armed with a four years degree in Agriculture from Banaras Hindu University in **1997** and two years management education from Xavier Institute of Social Service in **1999**, I embarked on a journey that would span **more than 28 years** across villages, institutions, government systems, development organizations, and training platforms.

My journey was never confined to office walls. I started my professional journey in **1999** from remotest tribal areas of Andhra Pradesh. Staying with tribal families gave me immense opportunity to learn about tribal life.

Unforgettable incidence: While staying with tribal family in remotest areas in **2001**, one of adolescent girls was found very serious due to multiple reasons especially loss of blood. I along with her father took her on my motor cycle (motor cycle was given by my NGO, where I was working) to the government hospital. The government hospital was almost 40 kms away from their village, and took almost two hours to reach there due to no pakka road in those areas. The girl was declared dead when we reached at hospital.

My entire professional journey of **more than 28 years** was built on dusty village roads, long community meetings, field visits, trainings, and countless interactions with people whose lives depended on effective systems and compassionate leadership. Over the years, I became known not merely as a professional, but as a problem solver, institution builder, mentor, and visionary leader.

Throughout my career, I worked extensively across **Andhra Pradesh, Bihar, Himachal Pradesh, Jharkhand, Madhya Pradesh, Odissa, Delhi, Rajasthan, and Uttar Pradesh**, leading initiatives that strengthened governance systems, empowered communities, and improved



STHREE WELFARE SERVICES FOUNDATION (STSF)
Registered office: 631/122-C, Rajiv Nagar, Panigaon Ward, Ismailganj,
Indira Nagar, Lucknow, Uttar Pradesh – 226016

development outcomes. My work gained recognition from government institutions for its practical impact and innovative approach.

Four defining chapters of my journey came when my work was recognized by state governments.

1. **FIRST ONE:** During 2014, while working with Save the Children, I contributed to the development of **VHND Protocol Poster for NHM** in Uttar Pradesh. This was adopted by Government of Uttar Pradesh and displayed in public health facilities of Uttar Pradesh.
2. **SECOND ONE:** During 2018, while working with Nutrition International, I contributed in **improvement of IFA consumption among adolescent girls**, for which Nutrition International was awarded by NHM, Government of Uttar Pradesh.
3. **THIRD ONE:** During 2021, while working with IPE Global, I contributed to the implementation of **Cash Plus SBCC Model for nutrition program “RajPushT”** in selected five tribal districts of Rajasthan. This initiative was adopted by Government of Rajasthan, and implemented across all districts of Uttar Pradesh.
4. **FOURTH ONE:** During 2023, while working with FHI-Alive & Thrive, I contributed to the development of a **Mobile Application for ICDS “Sahyog”** in Uttar Pradesh — an initiative designed to integrate supportive supervision to strengthen service delivery. This was highly appreciated by Government of Uttar Pradesh. What began as a technological intervention soon became a recognized model, ultimately receiving acceptance and appreciation at the ministerial level, Government of India, and finally it was integrated in Poshan Tracker.

After working across various parts of India, I registered not-for-profit organization **SThree Welfare Services Foundation in March 2025**. As the **Director of the organization**, I continued expanding my mission of social transformation. My organization focused on empowering youth, strengthening institutions, promoting employability, and building sustainable development ecosystems.

As the world entered the era of Artificial Intelligence and digital transformation, I recognized another challenge emerging before society — the widening gap between technology and people. Instead of resisting change, I embraced it, and reinvented myself as **Artificial Intelligence and Soft Skill Development Trainer**, helping students, professionals, and organizations understand how technology, communication, and human values can work together to shape the future.

My training philosophy is simple: **“Learning should not only improve careers; it should improve confidence, character, and contribution to society.”**



STHREE WELFARE SERVICES FOUNDATION (STSF)
Registered office: 631/122-C, Rajiv Nagar, Panigaon Ward, Ismailganj,
Indira Nagar, Lucknow, Uttar Pradesh – 226016

Over the decades, I have worn many roles — development professional, strategist, mentor, trainer, social innovator, **investment and financial literacy advisor**, and institution builder. Yet, at the centre of every role remains one unwavering belief: **“Real change begins when people are empowered to believe in their own potential.”**

Today, under the banner of my organization, I have created **“Learning and Earning Opportunities”** to engage educated youths, development professionals, social practitioners, like-minded NGOs and academic institutions and aspiring leaders who wish to create impact while staying connected to society and humanity. From rural realities to leadership platforms, from community development to artificial intelligence and soft skill, my journey stands as a powerful reminder that true leadership is not measured by position, but by the number of lives transformed along the way.

Sunil Kumar